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### **OUR MISSION**

Crownville's mission is to advance advocacy and support for children (especially those in crisis), through innovative programs and resources, that address children's emotional challenges and needs; while helping them develtop strong principles, communication skills and character.



Our vision is to be a leading advocate for children, with a focus on increasing stability for underserved children and their families by addressing untreated trauma and advancing the overall human dignity of children...to help children thrive.

### **OUR FOCUS**

Crownville is committed to the enrichment, development and support of children. It provides programming and services that address the effects of the complex, social challenges facing today's children. Some of those include, but are not limited to: community ailments from poverty, neglect, trauma, racism, and other childhood

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### **CROWNVILLE**

### PREPARES YOUNG

# Children and the Next Generation to be:

#### **Adequately Prepared**

Crownville helps develop children so they are able to deal with adversity and manage their emotions and feelings; to successfully navigate through complex issues, environments and situations.

#### Civic and Community Centered

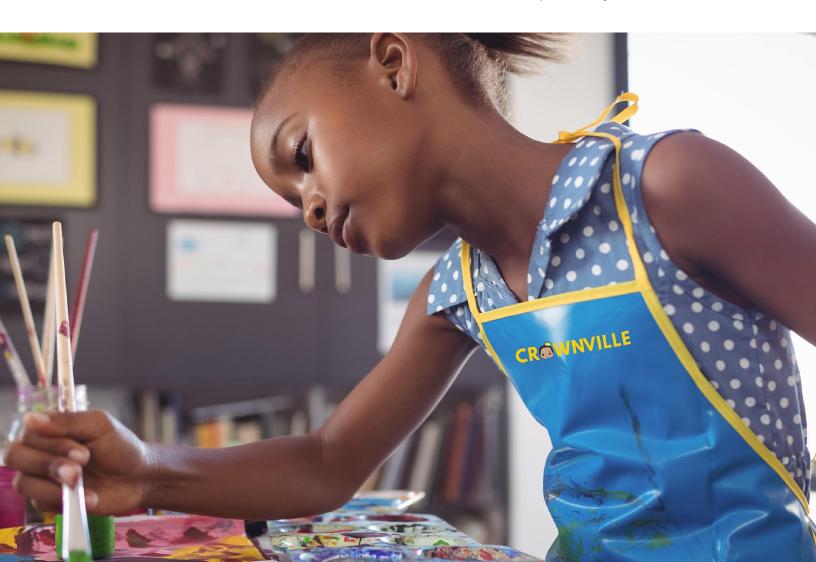
Crownville focuses on developing a strong sense of community, sense of place and belief in service. Each Crownville principle reinforces a community-centric approach.

#### Personally Responsible

Crownville emphasizes character, personal integrity, morals and values; working to reinforce strong habits that grow strong character.

#### **Purpose-Driven Leaders**

Crownville aims to intentionally help children establish purpose and demonstrate their understanding of their value in the world. Crownville provides the critical engagement to help children develop into ambitious leaders who are able to find their purposetgoal set, advocate and conquer challenges, earlier in life.



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I created Crownville to be what I needed as a child.

- NIKKI BARJON





## ATTRIBUTES & VALUES



CHARACTER

COMMUNICATIONS

HEALTHY

CONFLICT RESOLUTION

### **GUIDING PRINCIPLES**

#### Develops Strong Principles, Character and Communication Skills

Crownville's educational support materials all focus on character-building, communications and strengthening children's values. There are a variety resources that can easily integrate into classroom curriculum.

### Empowers Children to Have a Measurable Impact

Crownville empowers children by helping them become catalysts and agents of change in their families and communities.

#### **Develops and Applies Lifelong Habits**

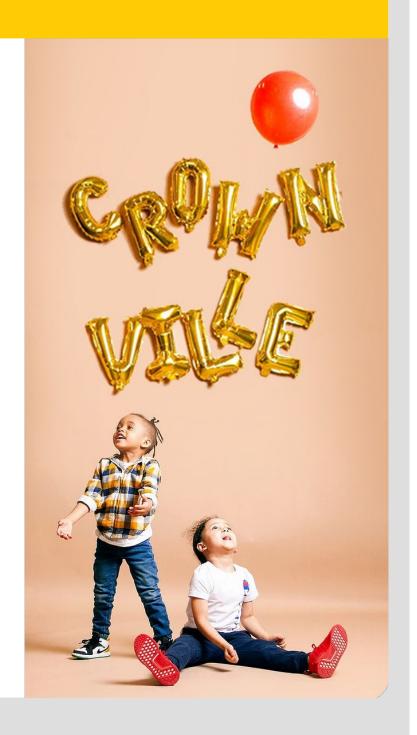
Crownville helps children develop the lifelong habits and skills needed to successfully navigate through adversity and crisis; and to ensure that children have a bright future no matter what is going on in the world around them.

#### Addresses Children's Emotional and Unmet Needs

Crownville is strongly focused on providing critical tools to help children process and overcome difficult life experiences and things like stress and trauma.

#### **Promotes Healthy Conflict Resolution**

Crownville's curriculum and programs encourage healthy conflict resolution and strengthens children's problem-solving skills. It also helps children find healthy ways to resolve differences and promotes cultural understanding, acceptance and celebration.

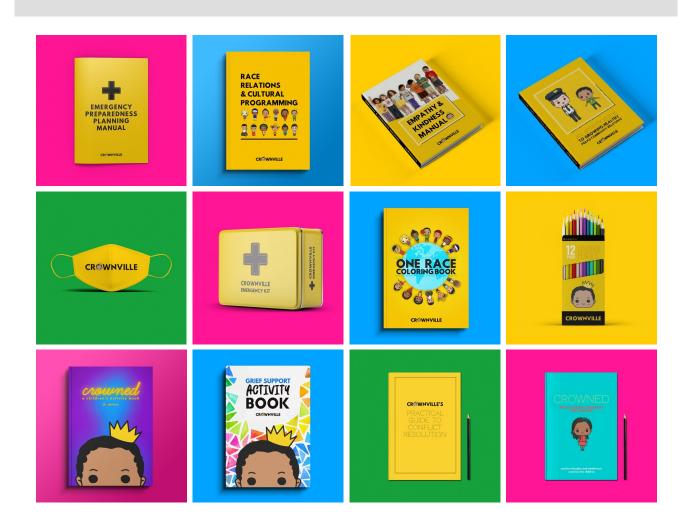


### **RESOURCES**

#### Focused on Building Character, Emotional Strength & Skills

Crownville has a variety of resources to help children develop emotional strength, build character and learn the skills they need to become successful, prepared and compassionate learners. Our resources can be integrated into traditional school K-5 learning and provides educators, parents and caregivers a variety of helpful tools.

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### **OUR OFFERINGS**



#### **CRISIS RESPONSE**

Crownville provides well-needed crisis response support to children and families in need. With corporate and private funding, our crew can hit the ground running to be on location during crisis and in times of need.

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#### **SUMMER CAMPS, CHILDREN AND YOUTH CAMPS**

Crownville offers its own branded and themed camps that help kids grow and thrive through activities, projects, leadership, character development and more.

3

#### **SCHOOL ASSEMBLIES, LIVE PERFORMANCES**

Crownville offers assembly style live performances as well as full-production shows. Our school assemblies average 30-45 minutes and our live production has a 90-minute running time.

4

#### **CORPORATE PARTNERSHIPS**

Crownville's corporate partnerships provide smart ways for organizations to provide essential support to Crownville's programming and demonstrate meaningful corporate responsibility and citizenship.

5

#### AFTER SCHOOL PROGRAMS

Crownville's After School Programs encompass a broad range of focus critical to children's development including, academic support, mentoring, youth development, arts, and sports & recreation.

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#### COMMUNITY ENGAGEMENT AND PURPOSE BASED EVENTS

Crownville hosts purpose based events, including private workshops, parent involvement services, school/classroom events, community engagement events and service projects.

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### **INVESTMENT**

# WE'RE GROWING BECAUSE OF YOU

Crownville seeks partners such as corporations, foundations, associations, schools and municipalities that seek to support the development of young children into responsible leaders that drive community equity, cultural tolerance and sustainable growth.





#### **CR** WNVILLE

Crownville Foundation is registered as a 501(c) (3) non-profit organization. Contributions to the Crownville Foundation are tax-deductible to the extent permitted by law. EIN-83-1879422



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